



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

April 2017

Dear Members:

You know the challenges that we face in Ulster County. People of all ages and backgrounds are struggling to reach their full potential. More and more children face seemingly insurmountable learning gaps. Families find it difficult to spend quality time together. Playing outside has become a rarity. Face time happens through a phone. And instead of seeing the income gap shrink, it seems all we do is watch it grow.

But where society falls short, the Y – and donors like you – step in. Together we make a difference in the lives of thousands of people and a huge impact on each individual we serve.

The Y understands what our community needs to be its best. Working with generous donors like you, the Y provides everyone the opportunity to be healthy and thrive, to connect with others, and contribute to a better community. Everything the Y does is in service of making us – as individuals and a community – better.

This month, YMCA of Kingston and Ulster County begins our annual campaign to raise charitable funds needed to address the issues that concern you. Every dollar donated to the YMCA of Kingston and Ulster County stays local and has a lasting impact on the people of Ulster County. Your gift will build a better us by ensuring that the Y's doors are open to all. Your support helps hundreds of youth and families live healthier and happier lives. The Y provides swimming lessons, childcare, day camping experiences and membership to those in need. Great things are growing at YMCA Farm Project. The Farm is a place of education and community food production: Young people and adults from local schools, camps and organizations work in the garden, learning first hand how to grow food. We sell the product from the farm directly to people living, working and gathering in Midtown Kingston.

Yes, you know the challenges we face in Ulster County but just like the Y, you see the opportunity to make a difference. The Y is your partner, standing with you to strengthen our community. Make a donation today and take your first step in making a difference and building a better us. For more information, please visit [www.ymcaulster.org](http://www.ymcaulster.org) or you can mail your check to:

**YMCA  
Annual Support Program  
507 Broadway  
Kingston, NY 12401**

For a better you. For a better community. For a better us.

Sincerely,

Heidi Kirschner  
CEO/President